



79 Howard Avenue, Staten Island, NY 10301
Tel. 718-273-7660 Fax. 718-273-0020 E-mail. info@casa-belvedere.org

August 2016

Dear Friend:

The "*Festa D'Italia*" and "*Motori D'Italia*" Italian Festival and Italian Car and Motorbike exhibit is quickly approaching. It is one of the major fundraisers for The Italian Cultural Foundation at Casa Belvedere as well as one of the most unique and popular events on Staten Island. We are currently seeking sponsors for the event as well as businesses and individuals who may be interested in taking an ad in our program booklet or donating to our raffle opportunities. Last year this event was attended by thousands of spectators and the program booklet gets in each of their hands and beyond. It is a great opportunity for you to promote your business or service as well as communicate any personal or professional announcement you wish. This event also has widespread coverage in the media throughout the entire NY/NJ metropolitan area. Please show your support of our organization by participating in any way possible.

This two-day event, Saturday, September 24th from 11 AM to 7 PM and Sunday, September 25th from 11 AM to 6 PM, held on our beautiful historic grounds, will showcase classic and modern Italian motor vehicles of all kinds. In addition to the exhibition, there will be fine food at The Belvedere Club, various outdoor vendors, continuous live entertainment, activities for children, culinary tastings and much, more.

Casa Belvedere, The Italian Cultural Foundation, is a unique 2.75 acre cultural campus on Staten Island's Grymes Hill with an amazing view of the Verrazano-Narrows Bridge and the New York City Harbor. It is a registered 501(c) (3) not for profit organization that seeks to preserve, promote, and celebrate the rich heritage of Italy by encouraging an appreciation of the Italian language, arts, literature, history, fashion, cuisine, and commerce through various educational programs, exhibits and events.

Attached is our participation form, indicating all the sponsorship, vendor, advertising and support opportunities. If you have any questions or would like to visit Casa Belvedere, please contact us at 718-273-7660 or via email to info@casa-belvedere.org. On behalf of everyone involved with Casa Belvedere, we thank you in advance for your consideration and we look forward to hearing from you soon.

Sincerely,

Michael Pucciarelli

Michael Pucciarelli
Festa d'Italia / Motori d'Italia Chairperson



"A Unique Campus Showcasing the Rich Heritage & Culture of Italy"

www.casa-belvedere.org

FESTA D'ITALIA & MOTORI D'ITALIA **Weekend of September 24th & 25th 2016**

Become a Festa D'Italia/Motori D'Italia Event Sponsor. Reach thousands of live and virtual visitors. Reserve today!
We have many levels to choose from. Select the option below that best suits your business or organization.
Proceeds from this major fundraiser will benefit the ongoing works of
The Italian Cultural Foundation at Casa Belvedere

SPONSORSHIP OPPORTUNITIES

The Michelangelo.....\$10,000

*Inside Front Cover; 10 Admission tickets;
Plus all benefits of levels below*

The DaVinci\$5,000

*Inside Back Cover; 5 Admission tickets;
Plus all benefits of levels below*

The Raffaello.....\$2,500

*Full Page program advertisement; Mention in all printed material;
Link on our website; Banner; Walkway sign*

The Meucci.....\$1,000

Full Page program advertisement; Banner; Walkway sign

The Zamboni.....\$500

Half Page program advertisement; Walkway Sign

The Montessori.....\$250

Quarter Page program advertisement

The Casa Belvedere\$100

Your business card displayed in the program

DEADLINE:

Please respond by September 9, 2016

Call 718-273-7660

Or Email Tiffany@casa-belvedere.org

-Sponsorship signs will be displayed throughout October 2016

-Artwork must be camera ready

Subscriber _____

Sponsorship Level _____

Company Name _____

Address _____ Zip _____

Daytime Telephone _____

Email _____

Payment enclosed: \$ _____

Check # _____

Cash \$ _____

Credit Card: Visa M/C Amex

Card # _____ Exp Date _____ CID _____

Signature of Card Holder _____

Credit Card Billing Address if different from above _____

The Italian Cultural Foundation at

Casa Belvedere is a registered

501 (C) (3) public charity.

All Contributions are tax deductible

to the extent permissible by law.



REGISTRATION FORM

Motori d' Italia and Festa d' Italia

September 24th and 25th, 2016

Saturday 11 am – 7 pm --- Sunday 11 am to 6 pm

Return to Casa Belvedere:

Casa Belvedere, 79 Howard Avenue, Staten Island, N.Y. 10301

ATTN: Motori d' Italia and Festa d' Italia

Name of Organization/Business _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Telephone (Day) _____ (Evening) _____

Brief Description of Business/Organization (**INCLUDING ANY SPECIAL NEEDS**) _____

Please enclose copies of promotional literature, if any

Number of spaces required:

Food _____ x \$500 = \$ _____

Commercial non-food _____ x \$375 = \$ _____

Craft _____ x \$175 = \$ _____

Non-Profit _____ x \$125 = \$ _____

Total Fee Enclosed \$ _____

MAKE CHECKS PAYABLE TO CASA BELVEDERE or see attached CREDIT CARD FORM

Vendor Tax I.D. # _____

I have read and agree to the conditions listed.

Signature _____ Dated _____

FOR COMMITTEE USE ONLY:

Approval Date: _____

Area _____ Space # _____

Date Check Received: _____

Check # _____ Amount \$ _____

CONDITIONS

1. **Indemnity** – The undersigned agrees to indemnify and hold harmless The Italian Cultural Foundation at Casa Belvedere from all claims, actions, liabilities, cost & expenses caused by or arising from any act or omission of the undersigned or the undersigned’s agents, employees at Motori d’ Italia and Festa d’ Italia.
2. **Payments, Refunds & Rain Date** -- All payments are to be made in full and must accompany this application. Please make checks payable to: The Italian Cultural Foundation at Casa Belvedere no later than August 30, 2016. No refunds will be made after August 30, 2016 for any reason. If all Motori d’ Italia and Festa d’ Italia days are rained out or officially canceled, vendors will receive a complimentary registration for the 2017 Motori d’ Italia and Festa d’ Italia.
3. **Spaces** – Everyone will receive a 10 x 12 ft. space. Food vendors’ spaces will vary. All spaces must be rented for the length of the Motori d’ Italia and Festa d’ Italia. One-day rentals are **not** permitted. Vendors must supply their own tables, chairs, tents and equipment. Electric hook-ups are available on a limited basis (charges may be applied for unusual use of electric).
4. **Vehicles & Parking** – Vehicles may **not** be used in the display (Food vendors may be exempt). Offsite parking will be available nearby on a first come, first serve basis.
5. **Vendors** – Vendors will be limited to one of each. (i.e. – one sausage and peppers; one Zeppole; one novelty, etc.) All vendors are responsible for collecting applicable sales tax, attaining required licenses and complying with the rules and regulations governing retail sales and The Italian Cultural Foundation at Casa Belvedere.
 - a) **Merchandise Vendors** – Merchandise Vendors (commercial non-food & non-profit) may sell non-food items ONLY.
 - b) **Food Vendors** –Food Vendors may sell food and beverages ONLY.
6. **Exhibitors** – Exhibitors may distribute promotional literature, solicit prospective customers or clients, and distribute free samples only at their table. Raffles or other fund-raising activities for the benefit of organizations other than The Italian Cultural Foundation at Casa Belvedere are **not** permitted.
7. **Litter** – Vendors are responsible for keeping the area around their space tidy and free of litter. Trash bags will be provided for this purpose.



CASA BELVEDERE

79 Howard Avenue, Staten Island, NY 10301 (718) 273-7660 www.casa-belvedere.org

One-Time Payment Authorization Form

A one-time payment authorization allows your payment to be transferred conveniently from your credit card account directly to Casa Belvedere.

A record of this one-time payment will appear on your credit card statement. If you have any questions regarding this payment, please call the Casa Belvedere office at (718) 273-7660.

Here's how to proceed....

1. Use this form to indicate the amount you authorize to charge your credit card account.
2. Please fill out completely and be sure to sign your name and indicate date.
3. Return the completed enrollment form with your credit card information to Casa Belvedere.

Cardholder Name: _____ Card Billing Address _____ City _____ State _____ Zip Code _____ Telephone (Home) _____ (Business) _____ Email _____	For office use only: Event: _____ Date: _____ \$ per ticket or item: _____ # of tickets or items: _____
I authorize Casa Belvedere to transfer a one-time payment directly from my credit card account in the amount of \$ _____	
Enclosed is my credit card information. Please transfer my one-time payment from my credit card.	
Credit Card Number _____ Expiration Date ____/____/____ CID _____ 	
<i>A record of this one-time payment will appear on your next credit card statement.</i>	
Signature _____ Date _____ <small>(Required)</small>	
Add'l Guests/Notes: _____	

KEEP THIS PORTION FOR YOUR RECORDS

Record your one-time payment of \$ _____ All payments provided to Casa Belvedere originating as ACH transactions comply with U.S. law.

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